

Savin I.A., PhD, Ustinova L.P., PhD

**Kazan National Research Technical University named after A.N.Tupolev,
Branch Naberezhniye Chelny**

**SOME ASPECTS OF FOREIGN LANGUAGE TEACHING AT KNRTU-KAI
(WITHIN THE KNRTU-KAI - KAMAZ CLUSTER)**

In the present article the author concentrates on the main aspects of a new foreign language concept within the Cluster KNRTU-KAI –KAMAZ.

Key words: English teaching concept, bachelor students, motivation, terminology, presentations

Internationalization of education and destruction of barrier for implementing university strategies for international cooperation is one of the main targets of the KNRTU-KAI – KAMAZ Cluster. Training of specialists within the Cluster is eliminated with consideration for demands of the enterprise and has some special aspects. As experience shows, proportion of communication ways, used by the engineering staff of GmbH KAMAZ, including verbal communication (negotiations, teleconferences, discussions, presentations), writings, technical documents, determines the main direction of the activities.

The aim of the concept, implemented at the Cluster is introducing a new model of foreign language learning for bachelor students at KNRTU-KAI and is focused chiefly on the verbal communication skills development taking into account modern staff training requirements. It is commonly known that one of the key points while foreign language studies is creation of a positive motivation, which includes environment, personal contacts, participating in the international conferences, telebridges, announcements. Motivation support at the Cluster is insured depending on the students' language level and is determined above all by speciality of students. Encouraging and providing support in students' activities with course materials and materials from site means special programs and courses for less successful students, audio-, video-materials, students books, exercises, control works, lectures, special programs and courses for successful students.

To some success factors belong partnership with GmbH KAMAZ, strategic partnership with European Universities, attention and support from the university administration, a new model of program management, teachers' professional development.

A close cooperation with GmbH KAMAZ contributes greatly to the choice of topics and authentic texts, connected with the enterprise activity and having a practical value for bachelor students: "KAMAZ", "History of KAMAZ", "Partnership", "Assembly lines", "Manufacturing process management", "Machine-tools", "Metalworking", "New materials" etc. Cooperation, team-work with specialists, using authentic materials approximates education and manufacture processes. An indispensable condition of the concept is knowing of key terminology according to the students' speciality, including terms and half-terms, which make up about 30% of the vocabulary. While grammar studies much attention is paid to the most useful tenses and grammar constructions. Listening comprehension skills are compulsory and we turn away from canonically correct pronunciation, offering our students different types of pronunciation.

A new system of control, developed at the Cluster means tests and tasks according to the new European standards and a system of Interviews "100+".

One of the most important aspects of bachelor-students' training is a psychological readiness for communication as well as communication ability in the formal register situations, including formal reception, business talks, public speech (reports, presentations). An important ability to size up the situation and the status of participants and choose a proper speech strategy belongs to the primary conditions of a successful career of an engineer. As typical situations of formal register we also consider conversation with a chief, talks with business partners, negotiations etc. It is known, that speech behavior of participants depends mainly on a social distance between them. Knowing necessary etiquette, direct and indirect speech strategies significantly simplifies communication and ensures a successful cooperation with foreign companies. From the first year of studies our students get acquainted with the principles of holding an effective presentation and every student

prepares presentations on different topics, which differ depending on the term and students' speciality. From the second year the tasks grow increasingly complex due to the special terminology applied. Third-year bachelor students hold presentations according to their term-paper themes, while four-year-students prepare presentations on their graduate theses, which can be used during their theses defense. The level of professional skills and the readiness of the future specialists to perform professional duties are appreciated by the representatives of GmbH KAMAZ, who traditionally take part in the graduation work defense.

Creative work as one of the most important aspects of training is a significant part in the process of education, because thinking ability as well as facility and courage is an integral part of modern staff training. A successful fulfillment of the task is insured by the project method, integrated in the process of education within the Cluster KNRTU-KAI - KAMAZ. Project team work ensures language ability development as well as team work skills while group formation in consideration of students' level and inclinations helps on speech skills development.

As an expected result of the concept, all students of our university will defend their graduate theses in English and apply their knowledge in practice for successful international cooperation.